

Washington Bike Walk Roll Summit 2026

Presented by WA Bikes and Cascade Bicycle Club

Event Sponsorship Opportunities



BIKE•WALK•ROLL
SUMMIT• 2026

Three Day In-Person Event

Wednesday, April 1 - Friday, April 3
Wenatchee Convention Center



SUMMIT OVERVIEW

Bike Walk Roll Summit Overview

The Bike Walk Roll Summit is a three-day event we've hosted annually since 2015, bringing together communities across Washington including Spokane, Olympia, and Tacoma.

Audience

The Summit attracts 150–200 attendees from diverse sectors. Participants include state and local planners, engineers, elected officials, and community advocates.

Program Structure

The agenda features nationally recognized keynote speakers, mobile workshops, teaching panels, experiential learning forums, collaborative spaces, and networking events. [View the 2024 Summit agenda](#) for an example of program offerings.

2026 Summit Highlights

- **Theme:** *Designing the Future We Want*
- **Keynotes:** Wes Marshall, author of *Killed by a Traffic Engineer*, plus an additional keynote (TBD)
- **Content Focus:** Attendees will gain insights on applying new best practice guides from the National Association of City Transportation Officials (NACTO) and the American Association of State Highway and Transportation Officials (AASHTO), learn from recently designed projects in Wenatchee, and explore a wide range of innovative approaches to building safer, more connected communities.

WHO WE ARE

Cascade Bicycle Club brings people together to experience the joy of bicycling through transportation, recreation, and friendship. We collaborate to inspire people to advocate for a safe, equitable, and sustainable Washington state. We've helped secure millions in local government funding for better biking in WA and are relied on as subject matter experts on the needs of people who bike or want to and policy interventions needed to increase biking.

Washington Bikes promotes the health, safety, environmental, and economic benefits of bicycling. We advocate for people who bike, endorse political candidates, and hold officials accountable. We collaborate to shape policies and investments in active transportation that create equitable, sustainable, and thriving communities across Washington state. We've helped secure billions in WA State spending for bike, walk, and roll initiatives, including via 2022's Move Ahead Washington.



SPONSORSHIP OPPORTUNITIES

Major Partnerships are also available and start at \$15,000

Partnership Levels	Tandem \$10,000	Bicycle \$5,000	Unicycle \$2,500
Recognition in pre and post emails to attendees	Top-Tier Logo	Mid-Tier Logo	Name Only
Recognition in Event Program Slideshow	Top Tier logo Full Page Slide	Mid-Tier logo Half Page Slide	Low-Tier logo
Verbal Recognition each day at event	Yes	Yes	Yes
Recognition in (digital) event program	Top Tier logo	Mid-Tier logo	Low-Tier logo
Recognition on Event Webpages	Top-Tier Logo	Mid-Tier Logo	Low-Tier logo
Recognition on Social Media	2x posts	1x post	N/A
Complimentary Registration	8	4	2

SUPPLEMENTAL SPONSORSHIP OPPORTUNITIES

Alongside event-level sponsorship opportunities, we are excited to offer a small number of opportunities to support specific program components

Partnership Levels & Recognition	Networking Social Sponsor \$4,000	Keynote Sponsor \$2,000 (4 available)	Track Sponsor \$1,000 (3 available)
Recognition in Event Program Slideshow	Exclusive sponsor of the Thursday night social post community bike ride	Ahead of keynote	Ahead of each track session (5)
Speaking Opportunity	Yes	No	No
Recognition in (digital) event program	Yes	Yes	Yes
Verbal Recognition each day at event	Yes	Ahead of keynote	Ahead of each track session (5)

THANK YOU FOR YOUR PARTNERSHIP



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Contacts:

Brittany Merritt, Corporate Partnerships Officer
BrittanyM@cascade.org

Rachel Schaeffer, Statewide Coalition Officer
RachelS@cascade.org

