

Contact: Craig Udem
Cycle University
206-938-1091, Craig@CycleU.com

FOR IMMEDIATE RELEASE

Cycle University and Cascade Bicycle Club Open One-of-a-Kind Cycling School in Seattle.

Northwest Center for Cycling is Region's First Training and Meeting Facility Tailored Exclusively to Bicyclists.

SEATTLE – Cycle University, the premier bicycle teachers and instructors in the Pacific Northwest, and [Cascade Bicycle Club](#), the nation's largest bicycle club with 5,226 members, have opened a training center to serve the needs of cyclists for meeting space and all things related to bicycle training.

[Cascade Bike Club](#) has set out to establish a comprehensive resource center at Sand Point Magnuson Park serving all facets of the NW cycling community. According to Brett Wolfe, Professor of Off Road skills at [Cycle University](#) and Coordinator for the Training Center, "The time is ripe for the Seattle area to have a "common ground" facility to facilitate the sharing of information and ideas with the already amazing talent we have stored in the Northwest." This space is open to any club, team, coach or cycling group for activities such as: fundraisers, meetings, planning sessions, training clinics, training camps, testing, bike fitting or bicycle skills practice. Located on the grounds of Magnuson Park, this is an ideal place to begin and end training rides since it is only two blocks from the Burke Gilman trail, and the sprawling park offers both pavement and dirt options for riding and skills training.

Craig Udem, Dean of Cycle University, recognizes the new partnership as a fantastic opportunity; "With rents for meeting space rising with the Seattle real estate market and cycling groups and teams growing, Cascade has once again invested in the continued growth of the cycling community by giving groups and individuals a place to meet. Cycle U believes in the value of this to enhance an already robust racing and high performance community in the Pacific

Northwest and has offered to coordinate the room schedule and get the word out to the local community in exchange for running it's operations from this location.”

Under the new affiliation, Cascade Bicycle Club will also benefit by attracting new, younger members from the racing and high performance cycling community. Additionally, Cascade members receive a 10% discount on all classes and offerings from Cycle University at the Training Center.

About Cascade Bicycle Club

Cascade Bicycle Club is the nation's largest bicycle club with 5,200+ members in Greater Seattle. Cascade produces eight annual events, including three marquee events: Group Health Seattle Int'l Bicycle Expo, WRQ Bike to Work Month and Group Health Seattle to Portland Bicycle Classic. CBC promotes bicycling for transportation, recreation and health - providing over 1,300 recreational rides annually. Cascade is a non-profit organization, directed by a board of nine elected volunteer directors and nine professional staff. The Cascade Bicycle Club Education Foundation, a 501(c3) organization, promotes bicycling safety and skills throughout Washington.

About Cycle University

Cycle University is a group of cycling coaches devoted to the art and science of Cycling. We offer a wide range of classes in several formats, ranging from large group clinics to intense one-on-one instruction. From technique, to training, to the biomechanics of the sport, we can help you make your dreams a reality. We also manage the Northwest Center for Cycling Training Room. For more information on this and other stories related to Cycle University, please contact general manager Craig Udem at 206-938-1091 or at Craig@CycleU.com Cycle University's website is www.CycleU.com

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