

****Media Alert / Photo Op****

RIDE WITH THE MAYORS **Cascade Bicycle Club Hosts Waterfront Ride Followed by** **Climate Protection Presentation**

Who: Cascade Bicycle Club

What: Scenic bicycle ride with nationwide mayors followed by a climate protection presentation

When: **Wednesday, October 31, 2007**
2 p.m. helmet fit
2:30 p.m. bike ride through Myrtle Edwards Park
3 p.m. presentation

Where: **The Portside Café, Pier 69**
Seattle

PHOTO OP: **Pier 69, 2:30 p.m. Seattle waterfront bike ride with nationwide mayors**

Details: Cascade Bicycle Club, the largest bicycle club in the nation, will host a scenic Seattle waterfront bicycle ride and climate protection presentation on Wednesday, October 31 at Pier 69 in downtown Seattle. The ride is being held to inspire citizens to reduce their climate impacts by bicycling instead of driving.

Joining the ride will be mayors who are in town for the US Conference of Mayor's Climate Protection Summit being held in Seattle, November 1-2. Mayors participating in the bike ride will include Michael D. Mallinoff of Annapolis, MD; Heidi Davison of Athens, GA; Beth Krom of Irvine, CA; Don Richards of River Falls, WI; and Chris Calvert of Santa Fe, NM.

Cascade Bicycle Club will be providing bicycles and helmets to attendees who RSVP'd in advance.

Following the ride, an informal presentation will be held at 3 p.m. at The Portside Café at Pier 69. Cascade Bicycle Club's Advocacy Director David Hiller and Advocacy Organizer Patrick McGrath will lead a presentation joined by Tom Meloy, board member of Cascade Bicycle Club and a ride leader, and a representative from SDOT. The presentation will include details on how local cycling organizations can make a difference in the community, and a special showing of Clif Bar's dynamic 2-Mile Challenge video. Guests will learn how a small 2-mile bike trip can have a big impact.

About Cascade Bicycle Club:

Founded in 1970, Cascade Bicycle Club is a 7,400-member, non-profit organization based in Seattle, Washington, serving more than half a million cyclists in the Puget Sound community. The club is operated by a nine-member volunteer Board of Directors, 14 professional staff, and thousands of volunteers. More information about Cascade Bicycle Club's programs is available online at www.cascade.org or by calling 206-522-3222.

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